

TORRES CONSULTING AND LAW GROUP, LLC

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Contact: Marie Levie, Torres Consulting and Law Group, 602.717.0077

Torres Consulting selected for western region Ironworker outreach initiative

Jan. 19, 2010 – PHOENIX Torres Consulting & Law Group, LLC (TCLG) was awarded a contract to conduct a multi-state outreach and strategic communication initiative for the District Council of Ironworkers, California and Western Region. Through this initiative, TCLG will develop and execute targeted public- and government-relations plans to support eight ironworker unions' business development and public awareness activities in the western United States.

“TCLG takes an unconventional approach to business development and outreach in the organized construction trades,” states Joe Standley, international representative for the District Council. “We feel our organization – through TCLG’s strategic communication and activities – can increase its competitive edge for supplying highly trained and qualified craftspeople to the construction industry in their respective geographic areas.”

“The District Council of Ironworkers wisely recognizes the need for strategic positioning – especially in a down economy where the competition for construction work is fierce,” says Israel Torres, TCLG managing partner. “We are proud to have such a progressive, forward-thinking organization as our client.”

Tempe-based TCLG's consulting services offer years of experience and expertise in government and public relations, as well as regulatory compliance issues. The firm provides strategic positioning for a variety of clientele in business development and outreach to target audiences.

Visit TCLG's Web site at www.TheTorresFirm.com or send e-mail to info@TheTorresFirm.com.

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